

## **Events Referral Program**

For a limited time only, we are launching an events referral program to build our events business and network. As a Company, Lake Tahoe AleWorX has a variety of event venues and provides a variety of catering packages that accommodate groups of most shapes and sizes. Please explore our Events Venue Brochure for a comprehensive look into each of our event venues with capacity and pricing details included.

Whether you are a local event planner, AleWorX employee, a group who has already hosted an event with us or just a friend to the business, YOU are eligible to participate in our Events Referral Program. Below, you will find an outline of our Event's Referral Program and how you can personally benefit financially:

- 5% referral payout for referred events or groups that generate \$2,500 \$5,000
  - Example: \$5,000 event booked with AleWorX (includes both space rental + food and beverage minimum) = \$250 payout to YOU!
- 6% referral payout for referred events or groups that generate \$5,000 \$15,000
  - Example: \$15,000 event booked with AleWorX (includes both space rental + food and beverage minimum) = \$900 payout to YOU!
- 7% referral payout for referred events or groups that generate \$15,000 -\$25,000
  - Example: \$25,000 event booked with AleWorX (includes both space rental + food and beverage minimum) = \$1,750 payout to YOU!
- 8% referral payout for referred events or groups that generate \$25,000 -\$40,000
  - Example: \$40,000 event booked with AleWorX (includes both space rental
    + food and beverage minimum) = \$3,200 payout to YOU!
- 10% referral payout for referred events or groups that generate \$40,000+
  - Example: \$50,000 event booked with AleWorX (includes both space rental
    + food and beverage minimum) = \$5,000 payout to YOU!

To benefit, you must follow these guidelines:

- Sign this document and return it to indicate your interest in participating and acknowledge the mechanics of the program.
- Make a written introduction to the AleWorX contacts listed below to a group or event that may be interested in booking at one of our venues.
- Contacts include:
  - Emma@laketahoealeworx.com Director of Events
  - Jason@laketahoealeworx.com Chief Operations Officer
  - Luca@laketahoealeworx.com Owner/Founder
- Referral payouts are reconciled and paid within 10 business days following the event date.

By signing below, you are acknowledging that you intend to participate in our Events Referral Program and are now eligible to financially benefit for event/group referrals that you are directly responsible for:

Signature:	Date:	
Printed Name:		







